



### **Board of Directors**

#### **Sarah Adams – President and Executive Director**

Sarah has thirty years executive experience in marketing, public relations and management. Her expertise in marketing and communications has been shaped by rich and diverse professional positions such as Account Director at Young & Rubicam in New York; VP Corporate Communications at Zurich Insurance Group; and Director of Marketing for Abbott Homes. She has developed and implemented numerous successful branding and marketing campaigns to include public relations, media relations, e-marketing, advertising, direct mail, sales and marketing activities. Sarah is a graduate of Wheaton College.

#### **Gail Arch, Ph.D. – Honorary Chairwoman, Director**

Dr. Arch served as Director of the Master of Business Administration Program and Professor of Management at Curry College, where she taught international business, ethics and leadership and had a research interest in microfinance. Prior to coming to Curry she was the founding Director of the MBA Program and Professor of International Business at Otterbein College in Ohio. She also taught in the Management Department at the University of Houston. Professor Arch received her Ph.D. from The Fisher College of Business at The Ohio State University. She holds a master's degree from Ohio State; she graduated Phi Beta Kappa, Magna Cum Laude from Wheaton College in Massachusetts.

#### **Christian Vorys, MD – Vice President, Director**

Dr. Vorys holds a medical degree from Columbia University College of Physicians and Surgeons and he is resident physician, also at Columbia University, in New York City. He graduated from Dartmouth College with a degree in Engineering, with Honors. He was a Fulbright Scholar at the University of Malaya, Faculty of Biomedical Engineering, Kuala Lumpur, Malaysia and he was awarded a Doris Duke Clinical Research Fellowship for Medical Students. He is the author of numerous research articles.

**M. Paige Yates – Treasurer, Director**

Paige Yates is a leading real estate broker in Boston's western suburbs with more than 20 years of experience. She is ranked in the top 1% of Coldwell Banker sales associates globally and 4th in New England as buyer's agent. Paige is a Coldwell Banker International President's Premier award winner. Prior to her career in real estate, Paige worked in the financial services industry and holds a Series 7 license. She is a graduate of Wheelock College.

**Deborah C. Belichick – Clerk, Director**

Business woman and volunteer, Debby Belichick has made herself an integral part of every community in which she has lived. Her involvement and dedication to charitable causes has made a real difference for many. She is a Board Member and Honorary Chair, AccesSport America; Owner, Art of Tile & Stone, Wellesley, MA; Partner, Minister Clarke, LLC and Founder, Bill and Debby Belichick Scholarship Fund.

**Brenda Adams – Director**

Brenda is owner and Creative Director of Adams Design, one of Boston's premier design studios, specializing in developing preemptive, differentiated branding and identification systems. Brenda is known for elegant and thought-provoking design. Her work is also known for strategic clarity and expressive language. But above all, her work is known for its ability to bring these together in original and preemptive branding. She founded Adams Design in 1990, and has produced award-winning advertising, packaging and collateral work for a diverse list of clients. Brenda is on the Board of the Back Bay Association, Boston.

**Ann Barres – Director**

Ann has more than twenty years experience in the retail industry. She was the Director of Merchandising for Talbots, Inc.; Buyer Watches for Tiffany & Company; Buyer Designer Sportswear for Filene's, and a department manager at Saks Fifth Avenue. Ann is actively involved in a wide range of community activities including the YMCA and St. Paul's School in Hingham. She is a graduate of Boston College.

**Ken Feldstein – Director**

Ken Feldstein is a seasoned professional in the field of global sourcing and international trade and development. His company, Consult 24, LLC, works with retailers, manufacturers, and importers, to help them better understand and better execute the overseas production of wearing apparel and accessories.

Prior to establishing his own consulting business, Ken spent 29 years in the manufacturing and importing industry, working in executive positions for both private and publicly traded corporations. Most recently, Ken served as Vice President, Sourcing and Product Integrity, J. Jill Group and Managing Director, Manufacturing, Talbots, Inc. Ken is intimately familiar with the business culture and communication styles of many countries, including those in the Far East, India, Europe, and Central/South America.

Ken has an MBA degree from Curry College and a BA from City University of New York, John Jay College.

### **John Hurwitsch – Director**

John is a District Director of SCORE, a nonprofit association dedicated to educating entrepreneurs and the formation, growth and success of small business nationwide. SCORE is a resource partner with the U.S. Small Business Administration (SBA). Prior to joining SCORE, John held numerous executive positions in the health care and management consulting industries. He was a Partner at APM, Inc. and Cambridge Management Group, and Director of Marketing at Performance Logic. He joined the consulting field after serving for 17 years as president of Hurwitsch Bros., a high-quality retail clothing company based in Boston.

John received an A.B. in economics from Harvard University and an M.B.A. from the Harvard Business School in finance and marketing. He also served as a Captain in the United States Navy.

### **Irene Levine – Director**

Irene has an extensive background in non-profit organizations and philanthropy, as well as business experience in the marketing and magazine industries. Early in her career she served as Direct Mail Manager and an Editor for Metropolitan Home Magazine (Meredith Corporation). More recently her contributions have been focused in the non-profit sector.

Irene is a Board Member of The James Cancer Hospital and Solove Research Center Foundation, in Columbus, Ohio. She has also been a member of the Board of Governors of the Bexley Education Foundation. She presently serves on the: Grants, Marketing, Endowment, and Community Book Club Committees. She and her husband, Lee Hess, created the Judah Folkman Scientist in Residence Program, named for their friend.

She is a Member of the Leadership Committee for the just completed University of Michigan \$3.1 billion fundraising campaign. Irene also created the Salaam/Shalom

program in conjunction with the Muslim Women's Network and the National Council of Jewish Women which was a multi-year effort in response to 9/11.

Irene grew up in Boston and graduated from The University of Miami in 1963 with a BA in Communications.

**William Moore, Ph.D. - Director**

Dr. Moore has a distinguished career with an outstanding combination of academic credentials and professional experiences. He is the Dean of the Silberman College of Business at Fairleigh Dickenson University in New Jersey. Prior to his appointment, Dr. Moore served as Dean of the Franklin P. Perdue School of Business at Salisbury University, Maryland. In addition to his academic accomplishments, he has more than a decade of private industry experience, most notably at TRW Inc, where he held division level human resources and organizational improvement responsibilities. Before Salisbury, he was dean at Valparaiso University (Indiana) after spending a long career at Drake University in Des Moines, Iowa. Dr. Moore also taught for a year at Yang-En University in the People's Republic of China.

William has been involved in variety of community, entrepreneurial, and workforce development initiatives. He received his Ph.D. from The Ohio State University and an MBA from Case Western Reserve University. He is a member of the Academy of Management; Labor and Employment Relations Association; BB&T Bank, Eastern Shore Board of Directors; and the Peninsula Regional Medical Center Health Council.